ECTOR COUNTY HOSPITAL DISTRICT
BOARD OF DIRECTORS
LONG RANGE PLANNING COMMITTEE MEETING
AUGUST 23, 2019

MINUTES OF THE MEETING

MEMBERS PRESENT: Don Hallmark, Chair
Bryn Dodd
Wallace Dunn
Robert Abernethy
Matt Collins

MEMBERS ABSENT: Fernando Boccalandro, MD
Donald Davenport, DO

OTHERS PRESENT: Ben Quiroz, ECHD Board Member
Mary Lou Anderson ECHD Board Member
David Dunn, ECHD Board Member
Steve Ewing, Chief Financial Officer
Dr. Sari Nabulsi, Chief Medical Officer
Adiel Alvarado, President MCH ProCare
Christin Timmons, Chief Nursing Officer
Alison Pradon, VP Development
Kathy Dagon, Vice President Human Resources
Tina Leal, VP Physician & Community Relations
Mason Raven, Administrative Fellow
Jan Ramos, ECHD Board Secretary
Sasha Preble, Optum
Michelle Molden, Optum
Kanwal Ali, Optum

I. CALL TO ORDER

Don Hallmark, Chair, called the meeting to order at 2:00 p.m. in the Board Room of Medical Center Hospital. Notice of the meeting was properly posted as required by the Open Meetings Act.

II. ITEMS FOR DISCUSSION/CONSIDERATION:

A. Introductions and Objectives

All attendees were introduced as well as the following objectives:

- Highlight important steps of the strategic planning process
- Discuss key initiatives that can advance our positioning
- Align priorities and no regret moves for MCHS
B. Review Strategic Planning Roadmap

In prior planning workshops, MCHS leadership identified six key areas of focus for 2020. Physicians focused on three specific areas where they have influence and impact. Discussion from both groups of stakeholders revealed meaningful areas of overlap and significant agreement on key priorities.

C. Discuss Range of Potential Initiatives

The range of potential initiatives, “What will we do differently tomorrow to make a near-term impact?” include:
- Viability – Capabilities and Service Offerings
- Physician – Physician Engagement
- Patients – Community and Patient Alignment
- Sustainability – Finance
- Credibility – Quality and Safety
- People – Team Member Engagement

D. Identify and Prioritize Goals

Prioritization tools to support next steps were discussed:
- Develop specific goals for strategic priorities
- Create specific tactics and accountabilities to support each goal
- Vet overall goals with all stakeholders

E. Articulate Next Steps

Next steps include:
1. Identify no regret moves and confirm strategic priorities
2. Obtain board support
3. Establish a Strategic Implementation Council
4. Define implementation, prioritization and sequencing
5. Define milestones, timelines, accountabilities, authority, contingencies and communication pathways
6. Develop business case for each key initiative
7. Obtain board sign off on strategic plan and business case

All presentations were informational only. No action was taken.
III. ADJOURNMENT

There being no further business to come before the committee, Don Hallmark adjourned the meeting at 4:00 p.m.

Respectfully submitted,

Jan Ramos, Secretary
Ector County Hospital District Board of Directors